



Hausmesse 2023

# SAP BTP – GAME CHANGER?

Gerhard Steinhuber

Auf einen Blick

# DER REFERENT



## GERHARD STEINHUBER

Vorstand

- ✓ SAP FI/CO/HR, Cloud Solutions, 4process Produkte
- ✓ Partnermanagement, Business Development

# Exciting Benefits of SAP S/4HANA with Rise and Business Technology Platform (BTP)





Branchenkontext und  
-spezifische Anforderungen

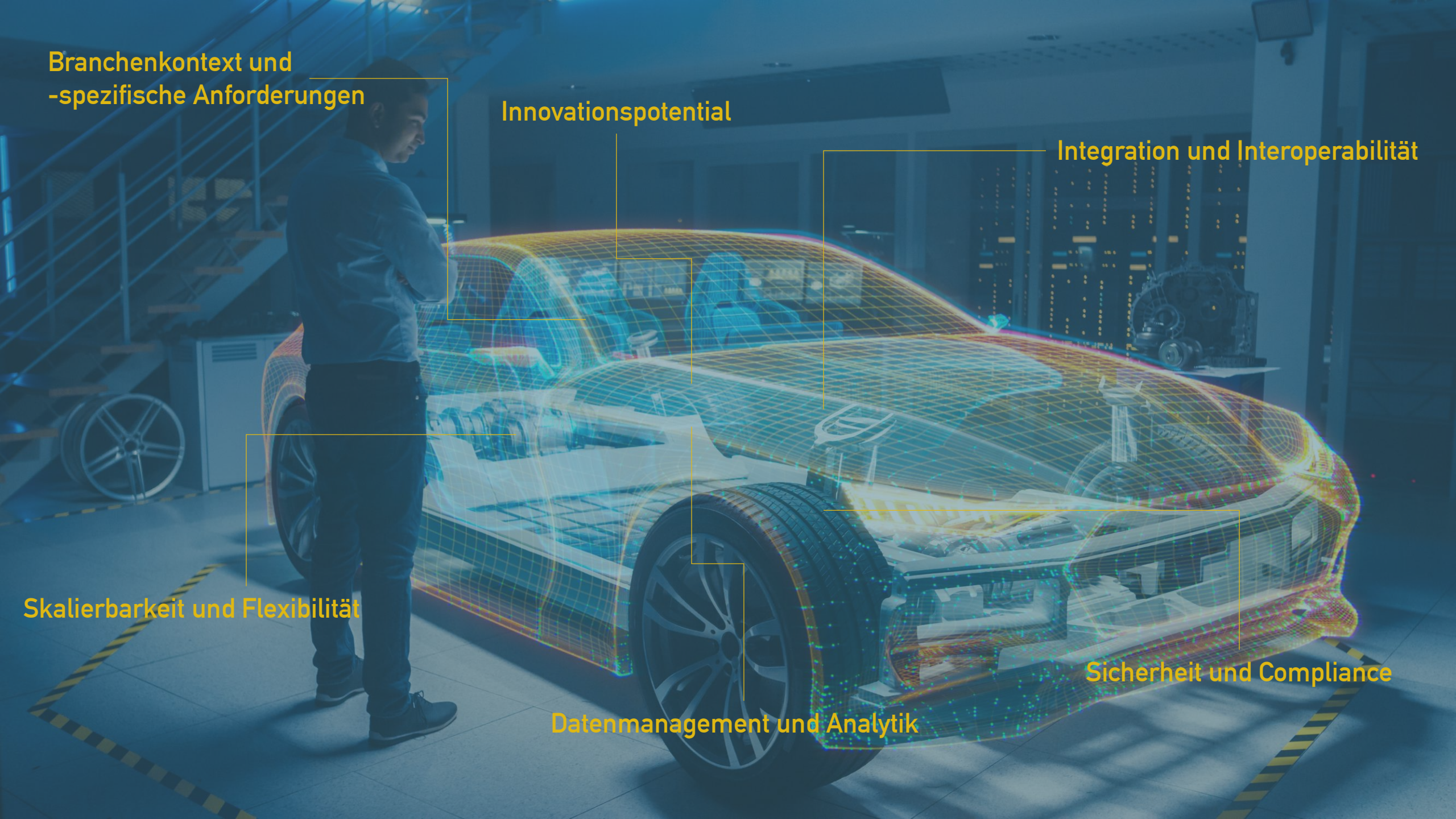
Innovationspotential

Integration und Interoperabilität

Skalierbarkeit und Flexibilität

Datenmanagement und Analytik

Sicherheit und Compliance





## INTEGRATION

Prebuilt data models, integrations, workflows, app templates

## DATA & ANALYTICS

Self-service data discovery, modeling, planning and analytics, for business users in a governed environment

Google  
Cloud™

Azure™

Alibaba  
Cloud™

AWS™

AI

## APPLICATION DEVELOPMENT

An intuitive, modern development environment for both, professional IT and citizen/business developers

AI business services

## AUTOMATION

Workflow Management, Robotic Process Automation, Process Monitoring, Automated Document Processing

Überblick

# SAP BTP CLOUD SERVICES



Enterprise readiness with holistic lifecycle management

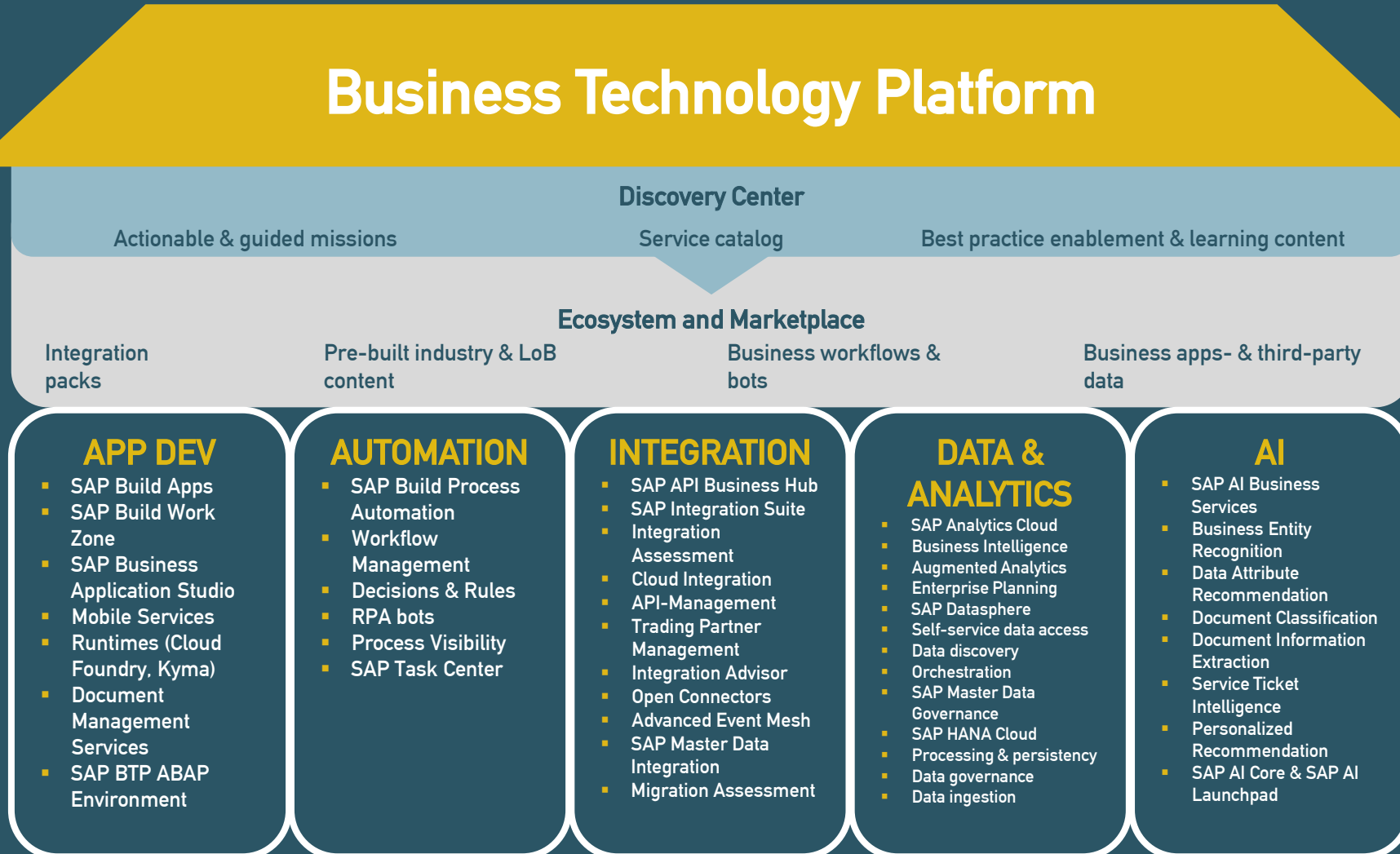
- Change and deployment management
- Technical ops automation
- Alerting
- Smooth integration option into existing ALM processes

## Business Technology Platform



Enterprise security services and hybrid identity & access management

- Cloud identity services
- Risk & compliance
- Secure development



# ANWENDUNGSENTWICKLUNG

## APP DEV

- SAP Build Apps
- SAP Build Work Zone
- SAP Business Application Studio
- Mobile Services
- Runtimes (Cloud Foundry, Kyma)
- Document Management Services
- SAP BTP ABAP Environment



Überblick

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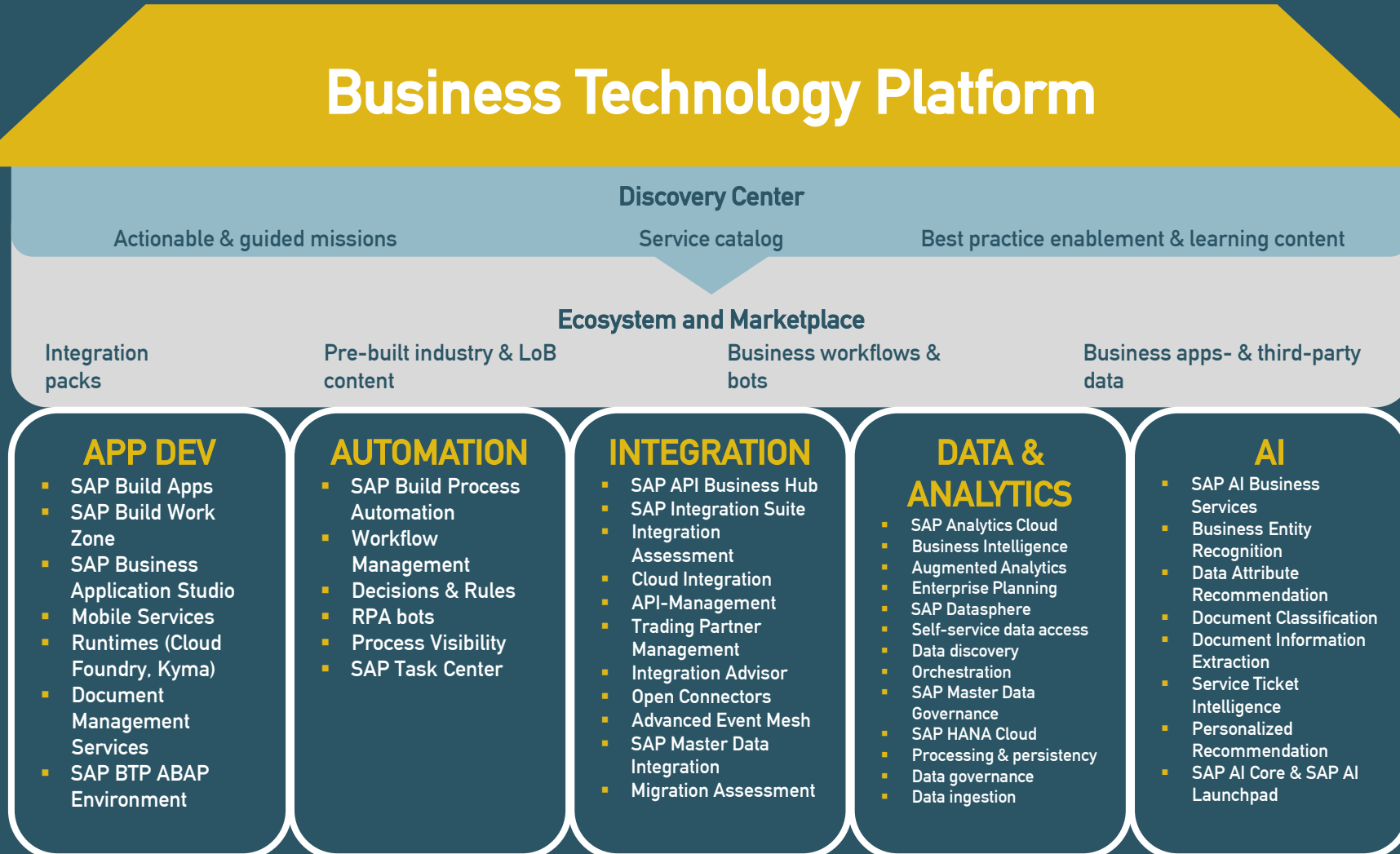
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# INTEGRATION

## INTEGRATION

- SAP API Business Hub
- SAP Integration Suite
- Integration Assessment
- Cloud Integration
- API-Management
- Trading Partner Management
- Integration Advisor
- Open Connectors
- Advanced Event Mesh
- SAP Master Data Integration

Überblick

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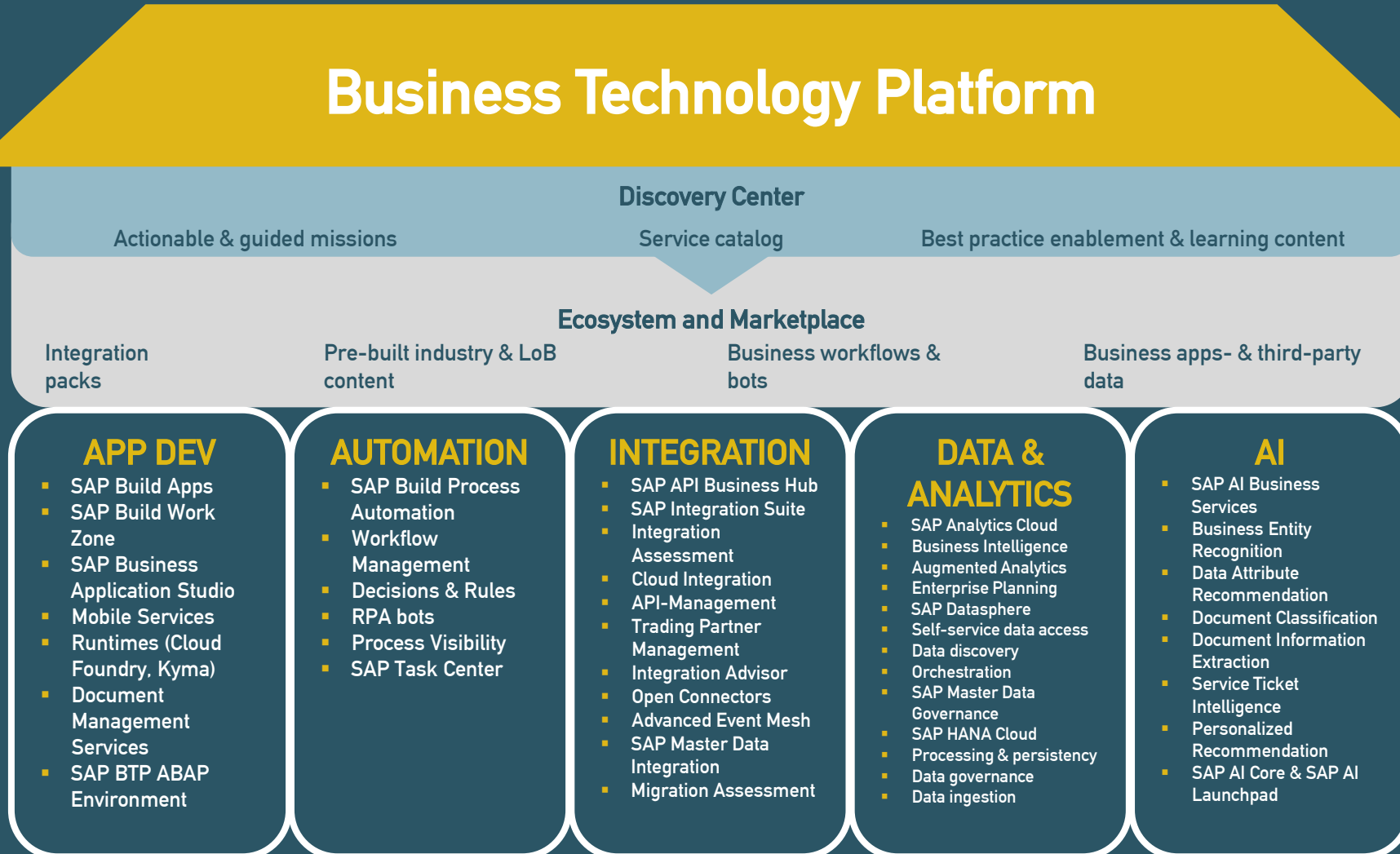
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# DATA & ANALYTICS

## DATA & ANALYTICS

- SAP Analytics Cloud
- Business Intelligence
- Augmented Analytics
- Enterprise Planning
- SAP Datasphere
- Self-service data access
- Data discovery
- Orchestration
- SAP Master Data Governance
- SAP HANA Cloud

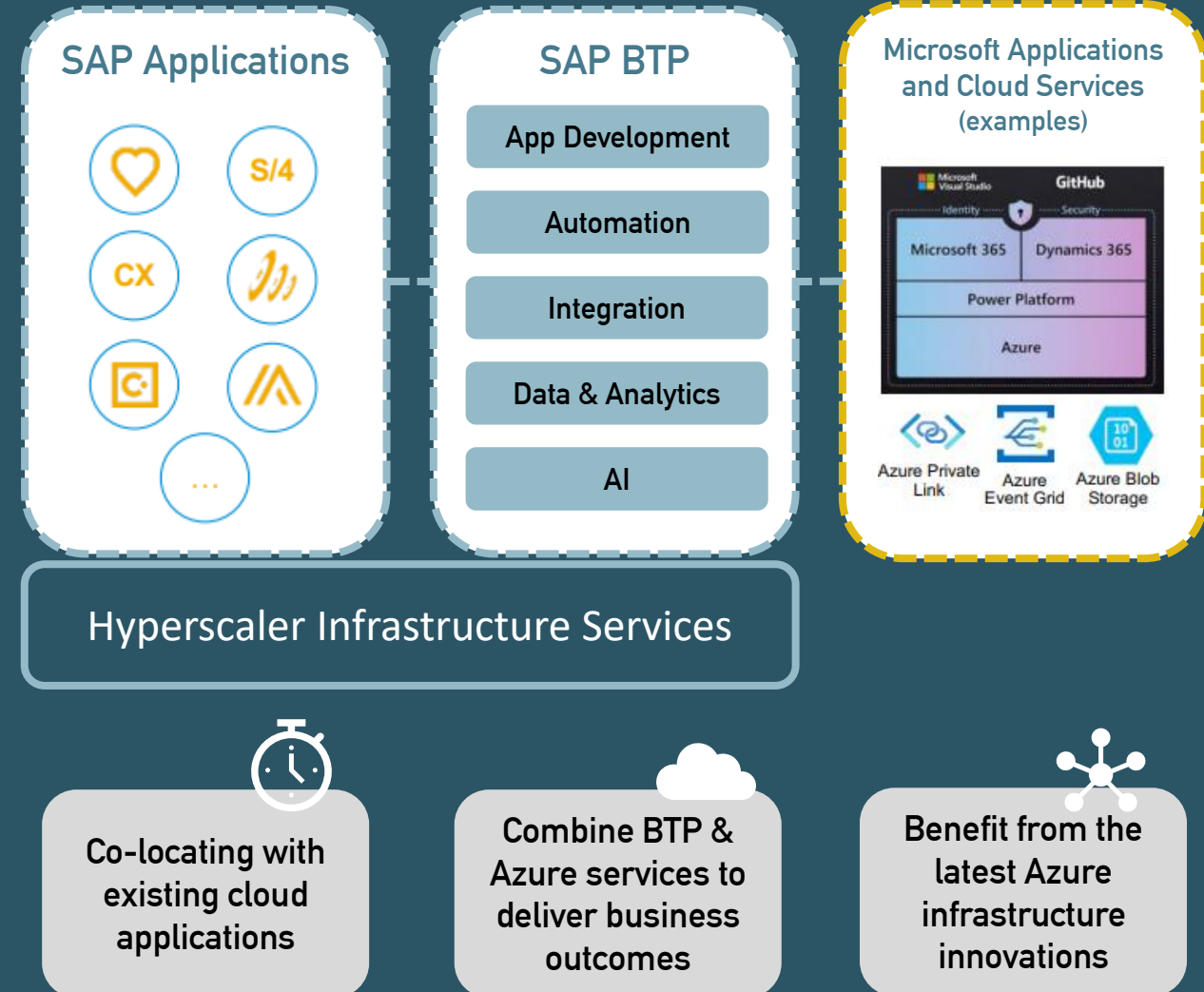




## SAP BTP with Microsoft Azure Services

# USE CASES

- Accelerate your SAP S/4HANA Journey to Microsoft Azure
  - SAP S/4HANA Cloud, private edition with SAP BTP
- App Dev, Automation & Integration
  - Integration between SAP business applications and Microsoft Teams using SAP Integration Suite – Workflow & productivity suite integration with SAP Build
- Data & Analytics
  - SAP Datasphere as modeling & data governance layer – SAP Analytics Cloud as analytics and planning layer
- Infrastructure Services
  - Integrated authentication and user provisioning between SAP Identity Services and Azure Active Directory
  - Secure network connectivity using SAP Private Link service and Azure Private Link
  - Multi-region HA architectures using Azure Traffic Manager

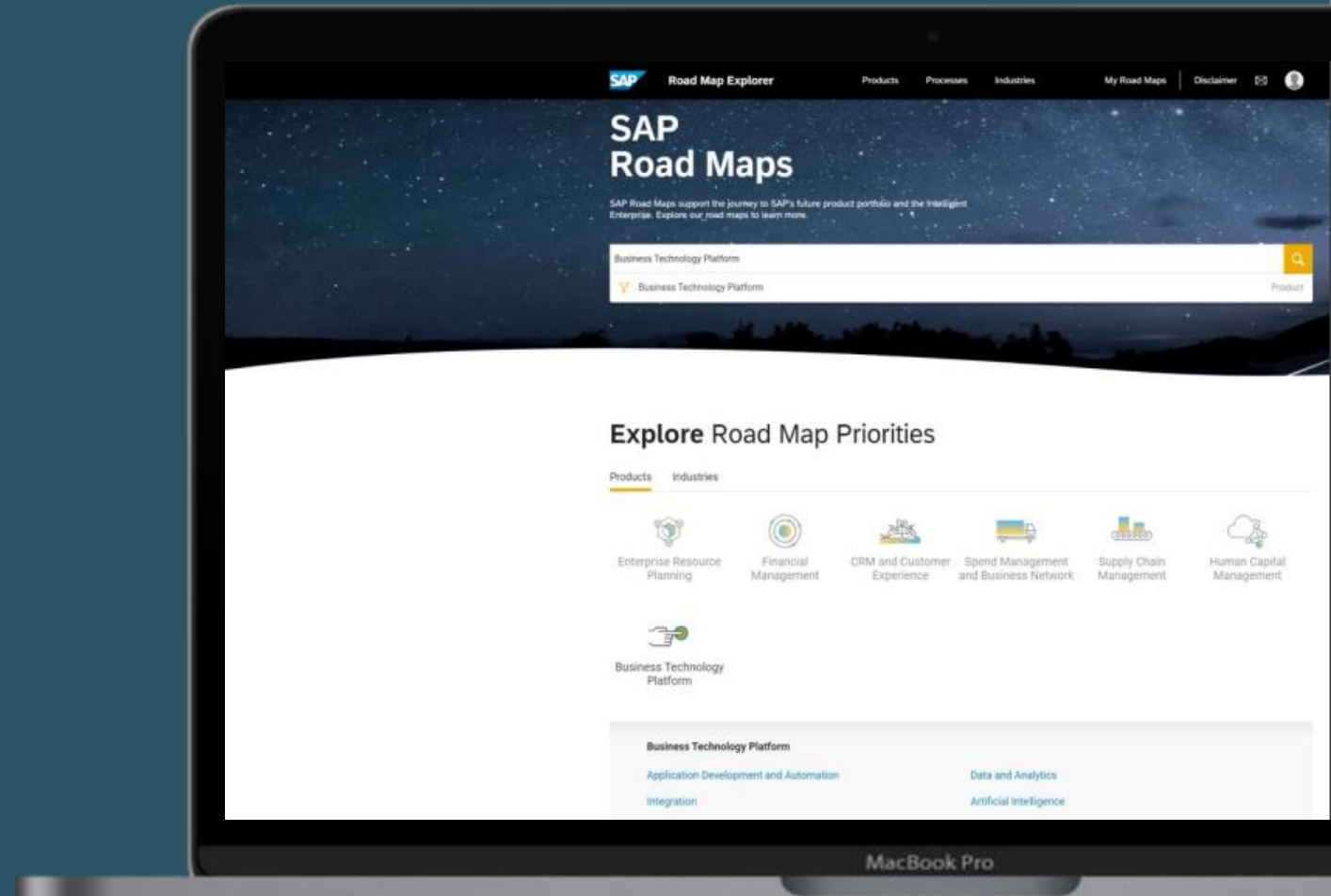


SAP BTP

# EXPLORE THE SAP BTP ROAD MAP



Scan this code or visit  
[roadmaps.sap.com](https://roadmaps.sap.com)  
to learn more





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# Vielen Dank!

